

1. Record Nr.	UNINA9910770252903321
Titolo	Business digital transformation : selected cases from industry leaders / / edited by Alex Zarifis, Despo Ktoridou, Leonidas Efthymiou, Xusen Cheng
Pubbl/distr/stampa	Cham : , : Palgrave Macmillan, , [2024] ©2024
ISBN	3-031-33665-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xiii, 211 pages) : illustrations (black and white)
Disciplina	658.4063
Soggetti	Organizational change Automation Industry 4.0 Transformational leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction to digital transformation in Business -- 2. Insight and Control over Personal Data for Swedish local Government: A citizen-centered model for public-private data sharing -- 3. Virtualizing New Product Development in Heavy Asset Industries -- 4. What are we automating? On the need for vision and expertise when deploying AI systemsDr Alex Rast, Oxford Brooks University -- 5. Digital Transformation in Biotech: Producing antibodies by using the innovative IMG-AbS platform technology -- 6. Digital transformation in Regtech: The impact of Regtech in Fintech -- 7. Transition of Businesses in India towards Digitalisation and the Challenges Thereafter - Case Study -- 8. Digital transformation with AI in insurance in Europe and Asia Prof. Xusen Cheng, Renmin University of China -- 9. DP World: Strategizing amidst digital transformation in the maritime sector Dr Leonidas Efthymiou, University of Nicosia -- 10. The Impact of digitisation on Education and Learning in Universities.
Sommario/riassunto	Digital transformation involves the union of technological change and innovative technologies. It is about constant innovation, evolution and acceleration. It is true that technology is an enabler of digital

transformation, but transformation often involves people, process, and technology. This collected volume addresses organizational challenges and pitfalls experienced during the implementation of, and experimentation with, digital transformation. The editors aim to reveal examples, experiences, and best practices in the business sector where the grounds of digital transformation were set. The contributors provide taxonomies as well as historical points of digital transformation in the business sector, along with their impact on selected corporate entities, as well as including cases and best practices from industry leaders. The interrelation among people, technology needs, and organizational structures are the major themes of this edited book. It will be of great value to students and scholars of digital business, innovation, strategic management and sustainability.
