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Nota di contenuto	Part I-Introduction to Dissemination. -- Chapter 1. Introduction to Dissemination in Behavioral Sciences -- Chapter 2. Types of Dissemination -- Chapter 3. Ethical Dissemination -- Part II- Traditional Publication Preparation. -- Chapter 4. The Process of Scientific Writing: Developing a Research Question, Conducting a Literature Review, and Creating an Outline -- Chapter 5. Writing the Introduction -- Chapter 6. Writing the Methods of a Manuscript -- Chapter 7. Reporting Results for a Behavior-Science Audience -- Chapter 8. Discussion Section -- Chapter 9. Writing the Abstract -- Part III- Submitting a Journal Article. -- Chapter 10. Selecting a Publishing Outlet -- Chapter 11. Manuscript Submission -- Chapter 12. "Clearly Written by a Neophyte": Responding to Reviewer Feedback and Preparing Your Resubmission -- Chapter 13. Now Manuscript is Accepted...What's next? -- Part IV-Getting your Research Noticed. -- Chapter 14. Engaging in Conference Presentations to Support the Dissemination of Behavioral Research -- Chapter 15. Nontraditional Options for Dissemination -- Chapter 16. Grey Literature -- Chapter

17. International and Interprofessional Dissemination.

Sommario/riassunto

Dissemination is a key component of the research process. While several fields have developed resources dedicated to training and supporting their scientists and practitioners as they are encouraged to disseminate within their fields and to the larger public audience, there has been a lack of formal guidance for dissemination within the behavioral sciences. Disseminating Behavioral Science aims to fill that gap, providing guidance across modalities for topics ranging from the peer-review process to conference presentation to nontraditional avenues for dissemination. The contents of this edited text, divided across six sections, serves as a roadmap for students, junior researchers, and senior scholars. The first section includes types of academic scholarship, types of dissemination, and strategies to ensure ethical dissemination. The second reviews traditional publication preparation, including tips for the writing process and key components to include in each section of a scientific manuscript. Section Three explores publication within a traditional peer reviewed journal. Section Four outlines additional strategies to get research publicly recognized through conference presentations, social media and popular media sources, and white and grey literature. Sections Five and Six offer a consolidated glossary of all key terms in the text and combined reference list. “[This text] doesn’t just offer a manual of steps to success; it also picks up the reader after the harrowing review process and tackles the important topics of how to respond to feedback and resubmit.” — Breeda McGrath, PhD, NCSP, Associate Dean, College of Graduate and Professional Studies, The Chicago School “This book fills a critical need in the effort to disseminate behavioral sciences to key stakeholders.” —Gretchen Scheibel, PhD, OTR, BCBA Assistant Research Professor, University of Kansas “[This book] serves as a fantastic learning tool for new practitioners in behavioral analysis that wish to share their research findings or clinical efforts in broader public domains.” —John M. Guercio, PhD, BCBA-D, LBA, NADD-CC, Clinical Director, Benchmark Human Services.