

1. Record Nr.	UNINA9910769101403321
Autore	Clark Jennifer S.
Titolo	Producing Feminism : Television Work in the Age of Women's Liberation // Jennifer S. Clark
Pubbl/distr/stampa	Berkeley, CA : , : University of California Press, , [2024] ©2024
ISBN	0-520-39930-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (218 p.)
Collana	Feminist Media Histories ; ; 6
Disciplina	791.45082/0973
Soggetti	Feminism and mass media - United States - History - 20th century Women in television broadcasting - United States - History - 20th century PERFORMING ARTS / Television / General
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Contents -- Introduction -- 1 Women's Groups and Workplace Reform at Network Television's Corporate Headquarters -- 2 From "Jockocratic Endeavors" to Feminist Expression -- 3 Working in the Lear Factory -- 4 Television's "Serious Sisters" -- Epilogue -- Acknowledgements -- Notes -- Bibliography -- Index
Sommario/riassunto	A free ebook version of this title is available through Luminos, University of California Press's Open Access publishing program. Visit www.luminosoa.org to learn more. In this deeply archival work, Jennifer S. Clark explores the multiple ways in which women's labor in the American television industry of the 1970s furthered feminist ends. Carefully crafted around an impressive assemblage of interviews and primary sources (from television network memos to programming schedules, production notes to executive meeting agendas), Clark tells the story of how women organized in the workplace to form collectives, affect production labor, and develop reform-oriented policies and philosophies that reshaped television behind the screen. She urges us to consider how interventions, often at localized levels, can collectively shift the dynamics of a workplace and the cultural products created there.

