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Nota di contenuto	Intro -- Preface -- Contents -- Notes on Contributors -- List of Figures -- Introduction: Concepts, Corpus and Strategies of Media Network Research -- Recording Criteria of Children's and Youth Film -- Recording Criteria for Children's and Youth Radio Programmes -- Recording Criteria for Children's and Youth Theatre -- Recording Criteria for Print Media, Vinyl, and Advertising Material -- Media Networks: Theoretical Frameworks -- Media as a Compact Concept According to Siegfried J. Schmidt -- Limits of Schmidt's Media System Model -- Popular Culture Network Models -- The Media Convergence Model by Henry Jenkins -- Jenkins' Critical Reception -- Marc Steinberg's Character-Centred Media Networks -- Seriality Theories -- Network Discussion in Children's and Youth Literature Research -- Storytising as Brand Management -- Marketing Science Models -- Media Networks from 1900 to 1945 -- Definition -- Spectrum of Media Networks -- References -- Project Horizons: Introduction and Overview -- Children's and Youth Radio from 1924 to 1945 -- Current State of Research and Desiderata -- Political and Economic Framework of Early Radio Broadcasting -- Technical Requirements of the Reception -- Programme Press -- Offers for Children and Young People in the Radio of the Weimar Republic -- Funk-Stunde AG -- Nordische Rundfunk AG (Norag) -- Südwestdeutscher Rundfunkdienst AG (SWR)

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