

1. Record Nr.	UNINA9910768174803321
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Titolo	Environmental Education and Ecotourism // by Fernando Ramírez, Josefina Santana
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-01968-3
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (XI, 59 p. 15 illus. in color.)
Collana	SpringerBriefs in Environmental Science, , 2191-5547
Disciplina	333.7
Soggetti	Environment Urban ecology (Biology) Ecosystems Conservation biology Ecology Environment, general Urban Ecology Conservation Biology/Ecology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Preface -- Introduction -- Environmental Education and Biodiversity Conservation -- Relevance of Ecotourism -- Education and Ecotourism -- Philosophy of Ecotourism -- National Parks and Biodiversity Conservation -- Indigenous Ecotourism -- Environmental Impact -- Wetland Ecotourism -- Conclusion.
Sommario/riassunto	Ecotourism is an important field of tourism that has bridged environmentally friendly practices and the tourism industry worldwide. Today, ecotourism has become an important revenue sector for stakeholders and communities. It has provided numerous solutions as a suitable tourism type, but has also caused environmental impacts. Recently, ecotourism has become important in developing countries offering a sustainable practice i.e. ecologically-friendly minimizing the impacts caused by other tourism practices. Education is a key aspect for ecotourism because it has provided a dialogue between communities, stakeholders, researchers, citizens and eco-tourists.

Education has provided a framework for any ecotourism practice, because it encourages the basic know how and principles for a environmentally friendly practice. Education is a core aspect in ecotourism because it can provide the necessary momentum to encourage the common citizen to become aware of ecotourism practices and perform responsible ecotourism. This SpringerBrief focuses on the principles of ecotourism such as relevance of the field, origin, fundamental aspects, definitions, philosophy, implications in biodiversity conservation and environmental impacts. Special emphasis is also given to the interaction between ecotourism and education and it is supported by recent publications from the authors.

2. Record Nr.	UNINA9910484707603321
Titolo	Industrie 4.0 grenzenlos // herausgegeben von Ulrich Sendler
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer Vieweg, , 2016
ISBN	3-662-48278-9
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (282 p.)
Collana	Xpert.press, , 1439-5428
Disciplina	650
Soggetti	Leadership Personnel management Production management Globalization Markets Economic policy Management Industrial management Business Strategy/Leadership Human Resource Management Operations Management Emerging Markets/Globalization R & D/Technology Policy Innovation/Technology Management
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa

Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Vorwort -- Einführung -- Was nach drei Jahren aus einem von vielen als Hype eingestuften, nationalen Projekt wurde -- Was die Bundesregierung plant und bereits tut -- Was tun die Verbände, die die Plattform an die Regierung übergeben haben? -- Welche Position haben die Gewerkschaften? -- Wie positionieren sich Wissenschaft und Forschung? -- Beispiele, was Industrie 4.0 in der Praxis am Standort Deutschland/DACH bedeutet -- Beispiele für Asien -- Beispiele für die USA.
Sommario/riassunto	Industrie 4.0 und das Internet der Dinge sind international als wichtige Initiativen einer erfolgversprechenden industriellen Zukunft gesetzt: Wer macht das Geschäft mit den Daten aus der digitalen Fabrik? Deutschland hat die "Plattform Industrie 4.0", China "Made in China 2025", die USA das "Industrial Internet Consortium". Wer führt die vierte industrielle Revolution an? Die Digitalisierung der Industrie verändert die globale Wirtschaft und die Gesellschaft. Technologie liefert die Möglichkeiten. Der Mensch muss entscheiden, wie weit künstliche Intelligenz gehen soll. Und was Maschinen lernen müssen. Damit es neue, bessere Arbeit gibt statt weniger. Neben Ulrich Sendler und acht deutschen Experten aus Industrie und Forschung äußert sich auch der CEO von Xinhuanet in Peking.