

1. Record Nr.	UNINA9910767519203321
Autore	Grünig Rudolf
Titolo	Successful Decision-Making : A Systematic Approach to Complex Problems // by Rudolf Grünig, Richard Kühn
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2013
ISBN	3-642-32307-3
Edizione	[3rd ed. 2013.]
Descrizione fisica	1 online resource (270 p.)
Disciplina	658.4 658.4/03
Soggetti	Leadership Operations research Decision making Business Strategy/Leadership Operations Research/Decision Theory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Decision Problems and Decision-making Procedures: Decision Problems -- Goal and Problem-finding Systems as Requirements for the Discovery of Decision Problems -- Rational Decision-making -- Decision-making Procedures -- A General Heuristic Decision-making Procedure: Overview of the Decision-making Procedure -- Problem Verification and Analysis -- Developing and Evaluating the Solution Options -- Decision Maxims for Establishing the Overall Consequences of the Options -- Overall Evaluation of the Option and Decision -- A Case Study Illustrating the Application of the Procedure -- Special Problems and Approaches to Solve Them: Decision Sequences -- Information Procurement Decisions -- Collective Decisions -- Final Remarks.
Sommario/riassunto	Making decisions is certainly the most important task of a manager and it is often a very difficult one. This book offers a decision making procedure for solving complex problems step by step. Unlike other texts, the book focuses on problem analysis, on developing solution options and on establishing the decision making matrix. The book is

intended for decision makers in companies, in non-profit organisations and in public administration. It is an approach to helping them to solve complex problems successfully. The book is also addressed to students and to participants in executive courses.
