Record Nr. UNINA9910766898203321 Autore Aspray William **Titolo** Understanding Information History: The Case of America in 1920 / / by William Aspray Cham:,: Springer Nature Switzerland:,: Imprint: Springer,, 2024 Pubbl/distr/stampa **ISBN** 9783031441349 3031441346 Edizione [1st ed. 2024.] Descrizione fisica 1 online resource (109 pages) Collana SpringerBriefs in History of Computing, , 2662-3013 Disciplina 004.09 Soggetti Computers - History United States - History Technology - Sociological aspects Information technology Consumer behavior History of Computing **US History** Information and Communication Technologies (ICT) Consumer Behavior Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia 1. America in 1920: The Traditional Account -- 2. Altering the Nota di contenuto Traditional Account to Give Greater Attention to Information History --3. Consumer Technologies, Modernity, and Information Issues --Information Institutions and Industries -- 4. What is Information History and How Do We Study It?. Microhistory is a technique that has been used effectively by writers of Sommario/riassunto both fiction and nonfiction. It enables the author to cut through the complexities of large swaths of history by focusing on a particular time and place. Microhistories are particularly useful in historical study when a subfield has recently arisen and there are not yet enough monographic studies from which to draw general patterns. This microhistory focuses on a single year (1920) across the United States,

with the goal of understanding the various roles of information in this

society. It gives greater emphasis to the informational aspects of traditional historical topics such as farming, government bureaucracy, the Spanish flu pandemic, and Prohibition; and it gives greater attention to information-rich topics such as libraries and museums, schools and colleges, the financial services and office machinery industries, scientific research institutions, and management consultancies. .