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Nota di contenuto	The Reasons Why the Narrative of Memory and not Storytelling. Reconstructing Past, Present and Future -- Building the Future: Transcultural and Transnational Dimensions of the Narratives of the Past -- Diversity of Collective Memories and Identification Processes on Monuments: The Case Study of Columbus Monument in Huelva (Spain) -- Is Nostalgia Dangerous? Post-Soviet Nostalgia in the Memory of the Soviet Times and the Fluctuations of the Social Order -- Labor Memories: Distant Reading Exercises -- European Memory and Identity During the Refugee Crisis -- Bodies on the Border: Sports Stories and Memories of Istrian and Dalmatian Exiles Narratives and Social Reality -- Narratives of Memory on Twitter: the case of the Día de la Lealtad in Argentina -- The "Movimiento 19 de abril" (Colombia) and the Reconstruction of Public Memory between Narrative and Counter-

narrative -- The symbol as a memory. The transcendence in the religious narrative of the book of Job -- The memory of art or the art of memory: the roles of art in the reconversion of industrial sites -- Knowledge of the History of Latin American Philosophical and Political Thought in Political Culture of the New Generations -- The Narratives about the Two Sides of Wars: New Technologies Entangled by Antiquity.

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## Sommario/riassunto

Starting from the central importance of memory in contemporary societies, this book encourages a transdisciplinary reflection on how the “presentification of the past” is never a simple reenactment but corresponds to the interaction between memory and cultural sensitiveness, present beliefs and needs, expectations, and forecasts for the future. It studies cultural (re)construction through collective stories, including academic debates, media narratives, collective mobilizations, state narratives of history, architectural reconstructions, and artistic expressions. It looks at how technological innovations have profoundly changed the practices of conservation and dissemination of collective memory, with particular reference to cultural digitization. Finally, it shows that the relevance and selection of events, the organization of connections and cross-references between past, present, and future, as well as the importance of diversified collective imaginaries are the keys to narrative constructions of memory that prove to be sensitive and decisive for its continuity and its intergenerational transmission. This interdisciplinary collection is for students and scholars of the social sciences, cultural studies, and the humanities interested in memory studies.

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