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Nota di contenuto	Small firms and innovation policy in Japan : an introduction / Cornelia Storz -- How do we formulate policies? : the problem of defining policies and their evaluation / Lambert T. Koch -- Japanese science and technology policy in transition : from catch-up orientation to frontrunner orientation / Martin Hemmert -- Innovation policy for SME in Japan : the case of technology transfer centres / Klaus Ruth -- Cognitive models and economic policy : the case of Japan / Cornelia Storz -- Restructuring the Japanese national biotechnology innovation system : prospects and pitfalls / Reiko Kishida and Leonard H. Lynn -- Supplier system and innovation policy in Japan / Hiroshi Ueno, Takashi Murakoso and Takumi Hirai.
Sommario/riassunto	This new book discusses the extent to which the Japanese economy encourages entrepreneurship and innovation. Although Japan has a strong reputation as an innovator, some people argue that this reputation is misplaced. Contrary to earlier expectations, the USA rather than Japan emerged as the leader in the biotech industries in the 1990s, and also many small firms in Japan supply only a few - or just one - other company, thereby limiting their view of the marketplace and the commercial opportunities within it. Despite the increase of

