

1. Record Nr.	UNINA9910765879203321
Autore	Lazzeretti Luciana
Titolo	Art Cities, Cultural Districts and Museums : : An economic and managerial study of the culture sector in Florence / / Luciana Lazzeretti
Pubbl/distr/stampa	[s.l.] : , : Firenze University Press, , 2004
ISBN	9788855189903 8855189905
Descrizione fisica	1 online resource (1 p.)
Collana	Studi e saggi
Soggetti	Business & Economics / Industries / Media & Communications Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The subject of economic valorisation has become a current topic and the idea that culture can be considered a factor of economic production, able to generate wealth, appears to have been generally accepted. The book consists of a series of essays about the economic valorisation of the cultural, artistic and environmental heritage of the art city of Florence using a business economics approach and will appeal to scholars and researchers focusing on the cultural economics and managerial economics of art and to practitioners in the cultural sector and policy makers.