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Nota di contenuto	Introduction : screening indigeneity and nation / Erik de Maaker & Markus Schleiter -- Himachali indigeneity : Gaddi music VCDs and expressions of belonging / Anja Wagner -- "Manbhum" videos and their many contours : contexts, contents, and the comic mode as a subversive form / Madhuj Mukherjee -- Films, flirts, and no dances : a village video night and the circulation of popular Santali VCDs among Birhor People in India / Markus Schleiter -- The diffused substance of Bhojpuri indigeneity / Akshaya Kumar -- Primitive accumulation and "primitive" subjects in postcolonial India : tracing the myriad real and virtual lives of Mediatized indigeneity activism / Uday Chandra -- Giving voice? experiences of collaboration on indigenous video-making projects / Radhika Borde -- From clanships to cyber communities : India's Northeast in the digital age / Daisy Hasan -- Projecting and rejecting indigeneity : "from Bangladesh With love" / Carmen Brandt -- Made in India : ethnographic films beyond visual anthropology / Giulia Battaglia -- Critiquing stereotypes? Documentary as dialogue with the Garo / Erik de Maaker -- YouTube and the rising trend of indigenous folk dance : the case of the Sakela dance of the Rai in Nepal and their diaspora / Marion Wettstein -- Identity, indigeneity, and cultural props :

portraying the Tai-Ahoms in two Assamese films based on the legend of Joymati / Arzuman Ara -- Polyandry, sexuality and the (mis) representation of indigenous women on Indian screens : the case of the Monpa language film "Sonam: the fortunate one" / Mara Matta -- Afterword to media, indigeneity and nation in South Asia : meditations on media in digital times / Robin Jeffrey.

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### Sommario/riassunto

How do videos, movies and documentaries dedicated to indigenous communities transform the media landscape of South Asia? Based on extensive original research, this book examines how in South Asia popular music videos, activist political clips, movies and documentaries about, by and for indigenous communities take on radically new significances. Media, Indigeneity and Nation in South Asia shows how in the portrayal of indigenous groups by both insiders' and outsiders' imaginations of indigeneity and nation become increasingly interlinked. Indigenous groups, typically marginal to the nation, are at the same time part of mainstream politics and cultures. Drawing on perspectives from media studies and visual anthropology, this book compares and contrasts the situation in South Asia with indigeneity globally.

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