1. Record Nr. UNINA9910765820703321 Autore Lawton Smith Helen Titolo Universities, innovation and the economy / / Helen Lawton Smith Pubbl/distr/stampa Abingdon, Oxon:,: Routledge,, 2017 ©2006 1-280-54331-0 **ISBN** 9786610543311 0-203-35805-8 Descrizione fisica 1 online resource (280 p.) Routledge studies in business organizations and networks Collana Disciplina 338.43378 Soggetti Entrepreneurship - Government policy - European Union countries Entrepreneurship - Government policy - North America High technology industries - Government policy - European Union countries High technology industries - Government policy - North America Knowledge management - European Union countries Knowledge management - North America Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Book Cover; Half-Title; Series-Title; Title; Copyright; Contents; List of Nota di contenuto illustrations: Preface and acknowledgements: List of abbreviations: Introduction; 1. New paradigms in the twenty-first century; 2. The regional economy and the university; 3. Measuring the impact; 4. Europe; 5. The United States; 6. Labour markets in Europe and the United States; 7. Grenoble and Oxfordshire; 8. Stanford, Louisville and Princeton; 9. Conclusions; References and further reading; Index Sommario/riassunto Universities are increasingly expected to be at the heart of networked structures contributing to society in meaningful and measurable ways through research, the teaching and development of experts, and knowledge innovation. While there is nothing new in universities' links with industry, what is recent is their role as territorial actors. It is government policy in many countries that universities - and in some countries national laboratories - stimulate regional or local economic

development.Universities, Innovation and the Economy explores the implications of this expecta