

1. Record Nr.	UNINA9910765508503321
Autore	Lundgaard Stine Schmieg
Titolo	Investigating Disruption : : A Literature Review of Core Concepts of Disruptive Innovation Theory // Stine Schmieg Lundgaard, Claus Rosenstand
Pubbl/distr/stampa	[s.l.] : , : Aalborg University Press, , 2019
ISBN	9788771126839 877112683X
Descrizione fisica	96 p
Soggetti	Business & Economics / Management Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>When companies fail, several reasons (some more likely than others) can be turned to in order to explain why. Managers look for these typically interrelated networks of reasons in attempts to secure themselves and future companies from the same failure happening again. This necessitates knowledge, which, based on past experience, provides forecasts and is operational at an early stage. One reason behind company failures has been termed The Innovator's Dilemma by Clayton M. Christensen. Christensen's influential book of the same title and subject has founded a direction within innovation management that, through recent years, is gaining increasing amounts of attention. Lundgaard and Rosenstand advocate that in operationalising theory of disruptive innovation, a common understanding of its most obvious limits and potentials must be achieved. This entails a review and reflections on what the theory initially was, how it has developed, and what is has become. Furthermore, this stance entails a look into the broader context of the theory so as to not diminish its value through simplification. These two aspects are the core of the book. The authors' literature investigation draws upon a deep selection of literature specifically concerning disruptive innovation so as to provide</p>

researchers, students, and managers with an overview of the specific area. Further reading into organizational design, culture, and management is encouraged in order to fully understand the complex reality of disruptive innovation for organizations.

2. Record Nr.	UNISA996682576803316
Autore	COWLEY, Abraham <1618-1667.>
Titolo	The works of Mr. Abraham Cowley : consisting of those which were formerly printed, and those which he design'd for the press, now published out of the author's original copies, with the Cutter of Coleman-Street
Pubbl/distr/stampa	London, : Printed by Henry Herringman, and are to be sold by Jacob Tonson ..., and Thomas Bennet ..., 1700
Edizione	[9. ed.: alla quale sono aggiunti alcuni versi dell'autore mai stampati prima]
Descrizione fisica	Testo elettronico (PDF) ([40]; 94; [4], 56 [i.e. 70]; 37 [i.e. 41]; 38-46 [i.e. 52]; 47-129 [i.e. 152]; 127; [5], 32 p., 1carta di tav.)
Lingua di pubblicazione	Inglese
Formato	Risorsa elettronica
Livello bibliografico	Monografia
Note generali	Pubblicità: prelim. p. [6] Errori di impaginazione Riproduzione dell'originale presso la Huntington Library Con: La seconda e la terza parte delle opere del signor Abraham Cowley. Londra: Stampato per Charles Harper ..., 1700