1. Record Nr. UNINA9910455238703321

Autore	Genosko Gary
Titolo	Baudrillard and signs : signification ablaze / / Gary Genosko
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1994
ISBN	1-280-32547-X 1-134-83115-3 0-203-29666-4
Descrizione fisica	1 online resource (219 p.)
Disciplina	302.2
Soggetti	Semiotics Structuralism Electronic books. France Intellectual life 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [172]-188) and indexes.
Nota di contenuto	Book Cover; Title; Contents; List of figures and tables; Acknowledgements; Introduction: Signs must burn!; Bar games; The table of conversions; Bar gains: neither Saussure nor Lacan; Simulation and semiosis; The metaphysics of the referent; The model of simulation as a condensed history of modern semiotic debate on the referent; A Peircean turn; Deleuze and Guattari in the polysemiotic field; A Peircean return; Varieties of symbolic exchange; Juste pour rire; Anagrammatic dispersion; Lyotard and the primitive hippies; The weak and the dead; Hostage anti-value; Pataphysical gestures Empty signs and extravagant objects Salt, sand and simulation; Exotes like us; Wily props and vengeful objects; Conclusion: Signs of Baudrillard; Notes; Bibliography; Name index; Subject index
Sommario/riassunto	This book relates Baudrillard's work to contemporary social r4248y. The author traces the connections between Baudrillard's work and Marx and Marxism; Lefebvre and structuralist method; the works of Saussure, Bataille, Barthes, Foucault, Mauss, Peirce, McLuhan and the Prague School. The result is an authoritative and stimulating account of Baudrillard and modern social theory.

2. Record Nr. UNINA9910765491503321

Autore	Keet C. Maria
Titolo	The What and How of Modelling Information and Knowledge : From Mind Maps to Ontologies / / by C. Maria Keet
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2023
ISBN	9783031396953 3031396952
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (XIV, 177 p. 40 illus., 17 illus. in color.)
Disciplina	003
Soggetti	Knowledge management Information modeling Analysis (Philosophy) Application software Software engineering Knowledge Management Information Model Conceptual Analysis Computer and Information Systems Applications Software Engineering
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction: Why Modelling? -- 2. Mind Maps -- 3. Models and Diagrams in Biology -- 4. Conceptual Data Models -- 5. Ontologies and Similar Artefacts -- 6. Ontology—With a Capital O -- 7. Fit For Purpose -- 8. Go Forth and Model.
Sommario/riassunto	The main aim of this book is to introduce a group of models and modelling of information and knowledge comprehensibly. Such models and the processes for how to create them help to improve the skills to analyse and structure thoughts and ideas, to become more precise, to gain a deeper understanding of the matter being modelled, and to assist with specific tasks where modelling helps, such as reading comprehension and summarisation of text. The book draws ideas and transferrable approaches from the plethora of types of models and the

methods, techniques, tools, procedures, and methodologies to create them in computer science. This book covers five principal declarative modelling approaches to model information and knowledge for different, yet related, purposes. It starts with entry-level mind mapping, to proceed to biological models and diagrams, onward to conceptual data models in software development, and from there to ontologies in artificial intelligence and all the way to ontologyin philosophy. Each successive chapter about a type of model solves limitations of the preceding one and turns up the analytical skills a notch. These what-and-how for each type of model is followed by an integrative chapter that ties them together, comparing their strengths and key characteristics, ethics in modelling, and how to design a modelling language. In so doing, we'll address key questions such as: what type of models are there? How do you build one? What can you do with a model? Which type of model is best for what purpose? Why do all that modelling? The intended audience for this book is professionals, students, and academics in disciplines where systematic information modelling and knowledge representation is much less common than in computing, such as in commerce, biology, law, and humanities. And if a computer science student or a software developer needs a quick refresher on conceptual data models or a short solid overview of ontologies, then this book will servethem well.