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Titolo	Partial Least Squares Path Modeling : Basic Concepts, Methodological Issues and Applications / / edited by Hengky Latan, Joseph F. Hair, Jr., Richard Noonan
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Descrizione fisica	1 online resource (495 pages)
Altri autori (Persone)	HairJoseph F., Jr NoonanRichard
Disciplina	511.42
Soggetti	Statistics Statistics - Computer programs Social sciences - Statistical methods Econometrics Multivariate analysis Statistical Theory and Methods Statistics in Business, Management, Economics, Finance, Insurance Statistical Software Statistics in Social Sciences, Humanities, Law, Education, Behavioral Sciences, Public Policy Multivariate Analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction to the Partial Least Squares Path Modeling: Basic Concepts and Recent Methodological Enhancements -- Quantile Composite-Based Path Modeling with R: A Hands-On Guide -- Use of Partial Least Squares Path Modeling within and across Business Disciplines -- Statistical and Psychometric Properties of Three Weighting Schemes of the PLS-SEM Methodology -- Software Packages for Partial Least Squares Structural Equation Modeling: An Updated Review -- Revisiting and Extending PLS for Ordinal Measurement and Prediction -- Multicollinearity: An Overview and Introduction of Ridge PLS-SEM

Estimation -- Demystifying Prediction in Mediation Research and the Use of Specific Indirect Effects and Indirect Effect Sizes -- Alternative Approaches to Higher-Order PLS-Path Modeling: A Discussion on Methodological Issues and Applications -- How to Apply Necessary Condition Analysis in PLS-SEM -- New Insights for Public Diplomacy Using PLS-SEM to Analyze the Polyphony of Voices: Value Drivers of the Country Image in Western European and BRICS countries -- To Survive or Not to Survive: Findings from PLS-SEM on the Relationship between Organizational Resources and Startups Survival -- Influence of Earnings Quality Dimensions on the Perception of Earnings Quality: An Empirical Application of Composite PLS using Archival Data -- Importance Performance Map Analysis of Capital Structure Using PLS-SEM: Evidence from Non-Financial Sector.

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## Sommario/riassunto

Now in its second edition, this edited book presents recent progress and techniques in partial least squares path modeling (PLS-PM), and provides a comprehensive overview of the current state-of-the-art in PLS-PM research. Like the previous edition, the book is divided into three parts: the first part emphasizes the basic concepts and extensions of the PLS-PM method; the second part discusses the methodological issues that have been the focus of recent developments, and the last part deals with real-world applications of the PLS-PM method in various disciplines. This new edition broadens the scope of the first edition and consists of entirely new original contributions, again written by expert authors in the field, on a wide range of topics, including: how to perform quantile composite path modeling with R; the rationale and justification for using PLS-PM in top-tier journals; psychometric properties of three weighting schemes and why PLS-PM is a better fit to mode B; a comprehensive review of PLS software; how to perform out-of-sample predictions with ordinal consistent partial least squares; multicollinearity issues in PLS-PM using ridge regression; theorizing and testing specific indirect effects in PLS and considering their effect size; how to run hierarchical models and available approaches; and how to apply necessary condition analysis (NCA) in PLS-PM. This book will appeal to researchers interested in the latest advances in PLS-PM as well as masters and Ph. D. students in a variety of disciplines who use PLS-PM methods. With clear guidelines on selecting and using PLS-PM, especially those related to composite models, readers will be brought up to date on recent debates in the field.

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2. Record Nr.	UNIORUON00185380
Titolo	Informatica : che cos'è l'informatica / a cura di Renato Levrero
Pubbl/distr/stampa	Milano, : M azzotta, 1977 - 189 p. ; 19 cm
Soggetti	Informatica - Studi generali
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia