

1. Record Nr.	UNINA9910764300703321
Autore	Zipse Oliver
Titolo	Road to Net Zero : Strategic Pathways for Sustainability-Driven Business Transformation / / edited by Oliver Zipse, Joachim Hornegger, Thomas Becker, Markus Beckmann, Michael Bengsch, Irene Feige, Markus Schober
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
ISBN	3-031-42224-4
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (306 pages)
Altri autori (Persone)	HorneggerJoachim BeckerThomas BeckmannMarkus BengschMichael Feigelrene SchoberMarkus
Disciplina	658.4083
Soggetti	Industrial management - Environmental aspects Strategic planning Leadership Sustainability Automobile industry and trade Technological innovations Corporate Environmental Management Business Strategy and Leadership Automotive Industry Innovation and Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Pioneering Pathways -- Setting the Course for Net Zero -- Crafting Corporate Sustainability Strategy -- The Future of Corporate Disclosure -- Creating Sustainable Products -- Transforming Value Chains for Sustainability -- Sustainability in Manufacturing Transforming -- The Power of Technological Innovation -- The Road to Net Zero and

Beyond.

Sommario/riassunto

With this open access book, delve into the insights of respected leaders from academia and industry as they unravel the intricacies of sustainability-driven business transformation. This meticulously curated edited volume reflects on The Road To Net Zero, underscoring the need for pioneering pathways. Embark on a collaborative learning journey and explore key issues along the road to transformation, such as crafting corporate sustainability strategies, new forms of corporate disclosure, transforming value chains, and harnessing the power of technological innovation. Packed with guiding questions and distilled findings from research, this book is a must-read for all decision-makers, strategists, engaged citizens, educators, and learners committed to driving change and shaping a more sustainable future.