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Altri autori (Persone)	BishtKritica TivariKapila BashirShahid
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Sommario/riassunto	The book is a comprehensive guide that explores the concept of data economy and its implications in today's world. The book discusses the principles and components of the ecosystem, the challenges and opportunities presented by data monetization, and the potential risks related to data privacy. Real-life examples and case studies are included to understand the concepts better. The book is suitable for individuals in data science, economics, business, and technology and for students, academics, and policymakers. It is an excellent read for anyone interested in the data economy.