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Nota di contenuto	Halal Logo As Consumer Alternative Solution For Nutraceutical Products Issues -- Towards The Global Halal Msmes Hub Through The Digitally-Enabled Society: An Institutional Arrangement With Islamic N-Tuple Helix -- Halal Logo As Consumer Harnessing Internet Of Everything (Ioe) For Sustainability Of Halal Cosmetics Ecosystem -- Digital Gold Investment Platform In Shariah Perspective : A Case Study Of Quantum Metal -- Overview Of Halal Integrated Platform (Hip) Adaption As A Halal Digital Economy Hub For Small Medium Enterprises (Smes) In Malaysia -- Sustainable Development Goals Concept Overview In The Digital Service Halal Certification In Indonesia -- Innovation In Halal Supply Chain Management (Hscm) -- Halal And Digitalization: A Bibliometric And Content Analysis -- The Relationship Among Religiosity, Consumption, And Life Satisfaction Of Muslim Workers --

Halal In Islamic Business -- Comparative Analysis Of Digitally-Enabled Community -- Analysis Of Motives And Satisfaction With The Use Of Islamic Website Media On Halal Food For Islamic Economics Students In Jabodetabek, Indonesia -- Non-Muslim Acceptance Of Halal Products In The Context Of Business Development -- What Drives Travelers To Recommend Halal Destinations? Reflections On Aceh, Indonesia -- Social Media Marketing And Halal Brand Equity -- The Role Of Interactive Social Media And Emotional Value -- Development Of Halal Travel And Tourism In Indonesia -- Halal Lifestyle, Trends And Branding Of Muslim Societies In Indonesia -- The Challenges To Get Halal Certificate For Henna Cosmetic: An Analysis From Islamic Perspective And Medical Benefits -- Prospects Of Halal Supply Chain In Muslim Emerging Countries.

Sommario/riassunto

The book emphasizes the digitalization process in halal management of products and industries, which relate to the comparisons and cases in many countries viewed from an Islamic perspective. It needs a new view of using information technology to achieve wider coverage of promoting halal products as well as to develop the halal industries. A global perspective that consists of experiences from Muslim majority and minority countries will be presented in this book. This topic is also associated with the concepts on Islamic business and management. Islamic business not only focuses on finance/banking, but beyond that Islam teaches all people to do Shariah-compliant transactions or business. The book gives solutions to halal industry through digitalization. Islam has many solutions to be offered, and thus, it is important to reveal and discuss the Islamic way of managing business, including halal management. The book also discusses the halal products and its certifications. This book is intended for stakeholders of different industries, from environmental to food, in the need of digital tools and IT infrastructure. .
