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Autore	Mukhopadhyay Prabir <1969->
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Sommario/riassunto	The textbook covers the application of human factors in different facets of tourism and hospitality industry. It talks about appropriate ambience creation for guests, so they can enjoy their stay. This book enumerates different human factors aspects of dealing with tourists, conducting guided tours, or ensuring that tourists are completely satisfied from the tour in detail but in a layperson's language. This book discusses details of the application of human factors in the tourism sector. This book aims to fill the gap between the literature available on tourism that deals with people and human factors that deals with the interaction among people, space, and products. This book aids the students and instructors in understanding and teaching different human factors issues in this sector. Further, this book will help

professionals in the industry in providing quality services to their clients.
