

1. Record Nr.	UNINA9910762701403321
Autore	Allman-Ward Michele
Titolo	Optimizing company cash : a guide for financial professionals // Michele Allman-Ward, A. Peter Allman-Ward
Pubbl/distr/stampa	John Wiley & Sons, Inc
ISBN	1-119-44955-3
Altri autori (Persone)	Allman-WardA. Peter
Disciplina	658.15/244
Soggetti	Cash management - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	A cash manager's perspective on company financials -- It's all about the bottom line -- Optimizing liquidity -- The United States banking system -- Types of payment instruments -- Optimizing cash inflows : pt. 1, accounts receivable -- Optimizing cash inflows : pt. 2, collections -- Optimizing cash inflows : pt. 3, concentration -- Optimizing cash outflows -- Fraud prevention and control -- Cash forecasting -- Short-term investing -- Short-term borrowing -- Doing business internationally -- Using technology to manage treasury -- Optimizing banking relationships -- The bank selection process -- The treasury structure -- Outsourcing treasury -- The way forward