

1. Record Nr.	UNINA9910760489303321
Autore	Sneddon Wendy
Titolo	Ten Steps to Building a Successful Veterinary Practice
Pubbl/distr/stampa	Oxford : , : CAB International, , 2021 ©2021
ISBN	1-78639-494-4 1-78639-493-6
Descrizione fisica	1 online resource (129 pages)
Altri autori (Persone)	ThompsonAli
Disciplina	636.089069
Soggetti	Veterinary medicine - Practice Veterinary services - Administration Veterinary medicine - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preface -- 1. Step 1: Why? -- 2. Step 2: Your First Time? -- 3. Step 3: Vision, Mission, Values and Culture -- 4. Step 4: How to Define What and Who You Need -- 5. Step 5: Recruitment and Induction -- 6. Step 6: Performance Management and Employee Engagement -- 7. Step 7: Employee Health and Wellbeing -- 8. Step 8: How to Build a Loyal Client Database and Marketing Your Practice -- 9. Step 9: Financial Management -- 10. Step 10: Three Key Strategies to Increase Your Revenue by 25% -- Appendix 1: Organization Plan -- Appendix 2: Values Worksheet -- Appendix 3: Job Description Template -- Appendix 4: Person Specification Template -- Appendix 5: Advert Template -- Appendix 6: Template Application Form -- Appendix 7: Applicant Screening Form -- Appendix 8: Suggested Interview Questionnaire -- Appendix 9: Telephone Interview Questionnaire -- Appendix 10: Reference Request Form -- Appendix 11: Example Induction Checklist -- Appendix 12: Example Appraisal Form -- Appendix 13: Example Performance Development Plan -- Appendix 14: Case Study: How Not to Treat Your People.
Sommario/riassunto	This book is a down to earth, practical guide and outlines ten simple steps for improving the business performance of veterinary practices: from recruiting, retaining and managing people, to strategy, marketing

and sound financial planning. The book provides valuable guidance to new practice owners and managers.
