

1. Record Nr.	UNINA9910760489203321
Titolo	Tourism planning and development in Eastern Europe / / edited by Hania Janta, Konstantinos Andriotis, Dimitrios Stylidis
Pubbl/distr/stampa	Wallingford, Oxfordshire, UK ; Boston, MA, USA : , : CAB International, , [2022] ©2022
ISBN	1-80062-035-7 1-80062-034-9
Descrizione fisica	1 online resource (xxv, 143 pages) : illustration
Collana	Cabi regional tourism series
Disciplina	338.4/7910947
Soggetti	Tourism - Europe, Eastern - Planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction / Hania Janta -- From communism to overtourism : the process of tourism development and its impacts on the city of Prague / Olga Junek and Veronika Janova -- Tourism development and mass tourism : a stakeholders' perspective, the case of Bulgaria / Svetla Stoyanova-Bozhkova -- The use of postindustrial heritage in the construction of competitive tourist products using the example of the Upper Silesia-Zagebie metropolis, Poland / Micha Zema and Anna Staszewska -- Tourism growth at regional level in Romania : evidence from a regionalized tourism satellite account project / Cristi Frent -- Planning and development of gastronomic tourism in Albania : an exploratory study of visitor perceptions, experiences, and destination image / Kejsi Xhafaj and Peter Vlachos -- Deregulation and liberalisation of air transport and the fate of smaller tourist markets : the case of Latvia and Estonia / Piotr Niewiadomski -- Cultural heritage tourism in EU policy discourse : a case study of Croatia / Blanka Simundic, Vlatka Skokic, Senija Causevic -- Three decades of tourism development in independent Ukraine : from the collapse of the USSR to the conflict in the Donbas / ukasz Quirini-Popawski, Natalia Tomczewska-Popowycz, Sawomir Dorocki, Halyna Kushniruk, Mykhailo Rutynskyi -- Conclusion / Konstantinos Andriotis and Dimitrios Stylidis.

Sommario/riassunto

"This book outlines contemporary strategies for tourism development in post-socialist countries, reviewing the opportunities and challenges as well as initiatives and approaches to sustainability. Reviewing development and planning across Albania, Bulgaria, Croatia, Czechia, Estonia, Latvia, Poland and Romania, it also considers post-COVID tourism"--
