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Nota di contenuto	Historical, Theological and Theoretical Underpinnings of Islamic and Halal Entrepreneurship -- Understanding Islamic and Halal Entrepreneurship from the Maqasidus- Shariah Perspective -- Opportunities for Entrepreneurs in the Attainment of Sustainable Development Goals (SDGS) through Halal Entrepreneurship -- Strengthen the Sustainability of Halal Entrepreneurs through International Consumer Rights laws -- Institutionalization of Halal Entrepreneurship for a Sustainable Economy -- Development of Halal Entrepreneurship Framework through Business Incubator Service for Sustainability Using PRISMA -- Designing Sustainable Business Models for Islamic Entrepreneurship -- Halal Entrepreneurship in Islamic Digital Economy from a Cultural Perspective -- Nexus of Halal

Entrepreneurship and Islamic Finance for the Creation of a Strong Halal Ecosystem -- Halalisation: Challenges and Opportunities in Halal Food and Beverages Industry for Halalpreneurs -- Influence of Religious and Health Factors on the HalalCosmetics Industry -- Halal Digital Entrepreneurship and Disruptive Technologies from the Lenses of Makasi al-Shari'ah -- Innovative Opportunities for Halal Entrepreneurs in the Tourism Sector -- Reshaping the Mindset of Halal Entrepreneurs Toward Sustainable Business (Indonesia Cases) -- The 21st Century Innovative Marketing Strategies for Halal Entrepreneurs in the Various Segments of the Halal Industry -- Green Marketing as an Ethical Practice for Halal Entrepreneurs for A Sustainable Ecosystem -- Halal Entrepreneurship and Its Impact on Sustainable Economy: Opportunities and Challenges.

Sommario/riassunto

This book serves as a valuable resource for Islamic entrepreneurship researchers, Halal scholars, Islamic finance professionals, Halal advocates, and Halal business model consultants in the fast-changing global economy. The thematic focus is not only on Islamic and halal entrepreneurship but also on halal production and consumption, ethics and impact investing in Islamic entrepreneurship, Shariah principles guiding business model innovation and utilisation of disruptive technologies (such as crowdfunding for startups, bitcoin, digital ventures, cryptocurrency, blockchain, among others), Islamic entrepreneurship and SDGs, halalisation and sustainability issues, and emergence of Islamic-Fintech in Muslim majority nations and nations with plural economic systems, including the interface of Islamic and halal entrepreneurship with science, technology, engineering, and mathematics (STEM). At the moment, the working knowledge about Islamic and halal entrepreneurship is at its infancy among Islamic finance professionals, halal consultants, academic researchers, and students nursing the ambition of going into these two fields. Universities, Islamic training academies, and centres are also ill equipped to enrich Islamic and halal curricula with principles and conventional models. One of the proactive ways of breaking financial exclusion, social inequality, and social exclusion caused by apathy and avoidance of Riba, Maysir, and Gharar is by recognising, embracing, and promoting Islamic and halal entrepreneurship among the excluded Muslims and lovers of ethical business models. Overall, this book aims to promote better understanding of Islamic and Halal entrepreneurship in order to assist academics, researchers, practitioners, consultants, and policymakers to improve the growth of Islamic startups and small and medium enterprises (SMEs) by improving social inclusion and financial inclusion and accelerating the attainment of SDG 8 and SDG12.
