1.	Record Nr.	UNINA9910760278003321
	Autore	Coltman-Patel Tara
	Titolo	(Mis)Representing Weight and Obesity in the British Press : Fear, Divisiveness, Shame and Stigma / / by Tara Coltman-Patel
	Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2023
	ISBN	9783031448546
		3031448545
	Edizione	[1st ed. 2023.]
	Descrizione fisica	1 online resource (222 pages)
	Disciplina	616.398
	Soggetti	Linguistics - Methodology
		Human body - Social aspects
		Journalism
		Health
		Sex
		Knowledge, Sociology of
		Sociolinguistics
		Research Methods in Language and Linguistics
		Sociology of the Body
		News Journalism
		Gender and Health
		Sociology of Knowledge and Discourse
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	1. Introduction: Weight Stigma, News Media and This Research -- 2. Fear: Expert Voices and the (Mis)Representation of Science and Health -- 3. Divisiveness: The Metaphorical Conceptualisation of Obesity -- 4. Shame: Challenging Linguistic Strategies of Representation -- 5. Conclusion .
	Sommario/riassunto	This book is a linguistic analysis of the British obesity media narrative, analysing a large corpus of published newspaper articles to demonstrate how the language used perpetuates common misconceptions and stereotypes about weight and obesity, and then

exploring the sociological effects of these widespread conceptualisations. Weight stigma and weight bias are misunderstood issues, and often underestimated in terms of their prevalence and effect by society at large. The author examines topics including the role of power and persuasion, the use of metaphor, the personal stories of members of the general public, and the gendered real-life consequences of arbitrary weight standards to provide a linguistic driven study of obesity in news media. Obesity is an issue which sits at the intersection of science and the humanities, and as such, although the research methods used are firmly situated within the field of Linguistics, this book will also be ofinterest to readers from fields as diverse as Sociology, Fat Studies, Media Studies, Medicine and Psychology. Tara Coltman-Patel is a Senior Research Associate in the Department of Linguistics and English Language at Lancaster University, UK. .