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Titolo	The Coffee-Table Book in the Post-War Anglophone World // by Christine Elliott
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Collana	New Directions in Book History, , 2634-6125
Disciplina	813
Soggetti	Economics and literature Printing Publishers and publishing Books - History Literature, Modern - 20th century Literature Business Printing and Publishing History of the Book Twentieth-Century Literature
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1 Introduction -- Chapter 2 Coffee-table Books: Seriously? -- Chapter 3 What's in a Name? -- Chapter 4 A New Book-buying Market -- Chapter 5 More Than Meets the Eye -- Chapter 6 David Brower: An American Environmental Publisher -- Chapter 7 Paul Hamlyn: Britain's Publishing Mould Breaker -- Chapter 8 Lloyd O'Neil: Australia in Colour -- Chapter 9 Conclusion.
Sommario/riassunto	The Coffee-Table Book in the Post-War Anglophone World argues that coffee-table books appeared and became popular in the post-war era at the convergence of three important developments: advances in full colour printing technology, social change, and publishing entrepreneurship and innovation. Examining the coffee-table book through a book history lens acknowledges their significant contribution to post-war visual culture and illustrated publishing. Focussing on post-war America, Great Britain, and Australia during the "golden age"

era of the 1950s, 1960s, and 1970s, this history of the coffee-table book takes an interdisciplinary approach to put the coffee-table book in context in regards to materiality, format, printing, status, and genre.
