Record Nr. UNINA9910760272803321 Advances in Fashion and Design Research II: Proceedings of the 6th **Titolo** International Fashion and Design Congress, CIMODE 2023, October 4-6, 2023, Mexico City, Mexico / / Joana Cunha [and three others], editors Pubbl/distr/stampa Cham, Switzerland: ,: Springer, Springer Nature Switzerland AG, , [2024] ©2024 **ISBN** 3-031-43937-6 Edizione [First edition.] Descrizione fisica 1 online resource (559 pages) Disciplina 646.404 Soggetti Fashion Fashion design Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Includes bibliographical references and index. Nota di bibliografia Intro -- Preface -- Organization -- Contents -- Fashion Nota di contenuto and Communication -- The Problems of a Visually Impaired User in the Process of Buying Fashion Products -- 1 Introduction -- 2 Get Know the Visually Impaired Consumer -- 2.1 The "Incapacity" -- 2.2 The "Sensory Vision" -- 2.3 His Relationship with the Fashion World --2.4 His Consumer Profile -- 2.5 His Purchasing Process -- 3 Qualitative Methodology -- 3.1 The Interviews -- 3.2 The Content Analysis -- 4 Results -- 4.1 The Main Problems in the Purchasing Process -- 5 Conclusions -- References -- A Perspective on the Future of the Fashion and Textile Sector in Portugal with the Use of AI, AR and VR Technological Tools -- 1 Introduction -- 2 State of Art -- 3 Methodologies -- 4 Results -- 4.1 Case Studies -- 4.2 Consumer Questionnaire -- 5 Conclusions -- References -- #1stComposition# -The Artistic Performance as an Integral Part of a Fashion Show -- 1 Introduction -- 2 Theoretical Framework -- 2.1 Fashion Show -- 2.2 Performance -- 2.3 Multimedia -- 3 The Physical and Presential Object -- 4 The Digital Object -- 5 #1stComposition# Exhibition -- 6

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