1. Record Nr. UNINA9910760261503321 Autore **Vrontis Demetris** Titolo Business for Sustainability, Volume I: Strategic Avenues and Managerial **Approaches** Pubbl/distr/stampa Cham:,: Springer International Publishing AG,, 2023 ©2023 **ISBN** 3-031-37361-8 Edizione [1st ed.] Descrizione fisica 1 online resource (295 pages) Collana Palgrave Studies in Cross-Disciplinary Business Research, in Association with EuroMed Academy of Business Series Altri autori (Persone) **ThrassouAlkis** EfthymiouLeonidas WeberYaakov ShamsS. M. Riad **TsoukatosEvangelos** Disciplina 658.4083 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Intro -- Contents -- Notes on Contributors -- List of Figures -- List of Nota di contenuto Diagrams -- List of Tables -- 1: An Overview of Business for Sustainability: Strategic Avenues and Managerial Approaches -- 1 Introduction -- 1.1 Context and Theoretical Foundations -- 1.2

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