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Nota di contenuto	Cover -- Half Title -- Series Page -- Title Page -- Copyright Page -- Table of Contents -- Introduction: Imagination in Crisis -- PART I: Creative Subjects -- 1. Anxious Moments: Anticipation Meets Uncertainty -- 2. Creative You: Self-Help to the Rescue -- 3. The Neoliberal Imagination: When More Is Not Enough -- PART II: Creative Differences -- 4. Everyday Creativity: Are We All Artists Now? -- 5. Creative Differences: How to Raise a Genius -- 6. Divine Madness: The Crazy-Artist Myth -- PART III: Creative Industries -- 7. Factories of Knowledge: Why Schools Kill Creativity -- 8. Industries of Culture: Masterpieces vs. Dream Machines -- 9. Creative Economies: "Big Magic" or Empty Promises? -- PART IV: Creative Societies -- 10. Becoming Creative: The One and the Many -- 11. Distributed Creativity: Toward a Sharing Economy -- 12. Imaginary Worlds: Utopia and Virtuality -- Index.
Sommario/riassunto	Creativity is getting new attention in today's America--along the way revealing fault lines in U.S. culture. Surveys show people overwhelmingly seeing creativity as both a desirable trait and a work enhancement, yet most say they just aren't creative. Like beauty and wealth, creativity seems universally desired but insufficiently possessed. Businesses likewise see innovation as essential to productivity and growth, but can't bring themselves to risk new ideas.

Even as one's "inner artist" is hyped by a booming self-help industry, creative education dwindles in U.S. schools. *Anxious Creativity: When Imagination Fails* examines this conceptual mess, while focusing on how America's current edginess dampens creativity in everyone. Written in an engaging and accessible style, *Anxious Creativity* draws on current ideas in the social sciences, economics, and the arts. Discussion centers on the knotty problem of reconciling the expressive potential in all people with the nation's tendency to reward only a few. Fortunately, there is some good news, as scientists, economists, and creative professionals have begun advocating new ways of sharing and collaboration. Building on these prospects, the book argues that America's innovation crisis demands a rethinking of individualism, competition, and the ways creativity is rewarded.
