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Sommario/riassunto	"The book offers an interdisciplinary overview of the film and place relationship from an intercultural perspective. It explores the complex domain of place and space in cinema and the film industry's role in establishing cultural connections and economic cooperation between India and Europe. With contributions from leading international scholars, various case studies scrutinise European and Indian contexts, exploring both the established and emerging locations. The book extends the dominantly Britain-oriented focus on India's cinema presence in Europe to European countries such as Italy, Switzerland, Poland, Slovenia, Finland and Sweden, where the Indian film industry progressively expands its presence. The chapters of this book looks at Indian film production in Europe as a cultural bridge between India and Europe, fostering mutual understanding of the culture and society of the two regions. This interdisciplinary book will be of interest to researchers in film studies, cultural anthropology, cultural geography, tourism, economics, sociology and cultural studies. It will also be interest to practitioners working in local authorities, destination management, tourism and creative business, all of whom see the value of film production in attracting visitors, investment and creating new networks with local economic actors. The book offers much-needed data and tools to translate their professional goals and potentials into effective regional strategies and activities"--