Record Nr. Autore Titolo Pubbl/distr/stampa	UNINA9910755088103321 Commini Michael Mental Canvas for Training and Development : Creating Engaging, Interactive Presentations / / by Michael Commini Berkeley, CA : , : Apress : , : Imprint : Apress, , 2023
ISBN	1-4842-8774-6
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (376 pages)
Disciplina	658.452
Soggetti	Business presentations - Computer programs Occupational training - Computer-assisted instruction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part One: Overview Chapter 1: Overview of Mental Canvas Part Two: Your First Scene and Managing its Files Chapter 2: The Scene and File Management Chapter 3: The Drawing Mode: The Basics Chapter 4: The Canvas Part Three: Layers Bookmarks and Beyond Chapter 5: Layers and Importing Images Chapter 6: Bookmarks, Timings, and Animation Part 4: Projects Chapter 7: Project One: Office Fire Safety Part One Chapter 8: Project One: Office Fire Safety Part Two Chapter 9: Project Two: Office Safety Part Five: An Finally Chapter 10: Summary of Our Mental Canvas Journey of Discovery.
Sommario/riassunto	Take advantage of layering and other digital techniques to create stunning, interactive compositions suitable for delivering instructional content and presentations on your iOS or Android device. This book shows you how to move from traditional paper and pen drawing to 3D content that can be interacted with by the viewer. Designed to be used on tablets, the Mental Canvas app is a reimagining of presentation software in the digital age that uses patented technology developed by a research team at Yale University. Whether producing concept drawings, storyboards, tutorials, sales presentations, or other forms of interactive media, you'll learn the skills to transform boring presentations into something exciting and new! You'll create stunning panoramic views; allow viewers to move through your artwork with multiple scenes; publish to the web for viewing on any smart phone,

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tablet, or computer; import image files; and export animated flythroughs as .mp4 files. Mental Canvas can be used by individual creatives or as part of a collaborative design team sharing files between multiple devices giving global instructional design firms an edge over their competition. Provide fun, interactive, and engaging presentations and throw out those boring click-through, static presentations of the past. Business Dashboards, Organizational About Us pages, Sales presentations – virtually whatever the organization's creatives can think up you'll learn to develop in Mental Canvas! You will: Use layering to create stunning 3D effects in an otherwise static 2D image Import and adapt existing images into your dynamic presentations Create .mp4 flythroughs that bring websites and presentations to life with video.