

1. Record Nr.	UNINA9910754089303321
Autore	Vogel Ann (Research promotion manager)
Titolo	Film Festivals and the Enrichment Economy : Cultural Value Chains in a Digital Media Age // by Ann Vogel, Alan Shipman
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2023
ISBN	9783031335013 3031335015
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (197 pages)
Altri autori (Persone)	ShipmanAlan <1966->
Disciplina	791.43074
Soggetti	Communication and traffic Motion picture industry Television broadcasting Motion pictures - Production and direction Economics Culture Media Industries Film and Television Industry Film and Television Production Cultural Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Research Fundamentals of Global Value Chain Analysis -- Chapter 3. Introducing the Special Dynamics of the Culture Value Chain -- Chapter 4. Enrichment Economy -- Chapter 5. Source of Cultural Value-Added: Eventization -- Chapter 6. Rents and Redistribution in the Cultural Value Chain -- Chapter 7. Artistic Value, Ricardian Rent, and Power -- Chapter 8. Conclusion and Future Research Direction./.
Sommario/riassunto	Responding to a question of immense interdisciplinary interest, this book investigates the construction of value in the curation of film festivals and production of cultural events undertaken by nonprofit arts organizations around the world. Combining their expertise in

economics and sociology, the authors outline a theoretically and methodologically cohesive approach that puts the valuation of cinema right into the middle of global value chain research. It challenges the ways in which the interdisciplinary pursuit of cultural economics has approached cultural value, presenting a thorough analytic inquiry into who produces the value and who seeks rent in the value chain. While offering a fresh approach to cinema and media economics, the book highlights the significant way of nonprofit actor incorporation into value chains and value networks. Ann Vogel is a sociologist who received her Ph.D. from the University of Washington, USA, and a science-management degree from the German University of Administrative Sciences Speyer, Germany. Her most recent work is *Cinema and the Festivalization of Capitalism: The Experience-Makers* (2023). In her current position she advances research in police and administrative sciences. Alan Shipman is a Senior Lecturer in Economics. He studied Economics at the University of Cambridge, UK, and the University of Oxford, UK, working at the National Institute of Economic and Social Research and as a financial analyst and business journalist before joining the Open University, UK. His most recent monograph is *Wynne Godley: A Biography* (Palgrave Macmillan, 2019).

---