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Sommario/riassunto

Innovative ideas provide solutions to problems that creators are passionate about, which stimulates the decision of technology-based company creation. This book explores the fundamental elements and economic valuation of technology-based startups and their immediate ecosystems. It covers all the phases and the required competencies for technological startup creation and development. This book also provides a comprehensive coverage of methods and recommendations for defining and assessing opportunities to create new tech companies for many young researchers or students aspiring to be innovators. Featuring contributions from financial market analysts, business professionals, and venture capitalists, this book benefits readers from different disciplines, technical or non-technical, associated with tech startup projects. .

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