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Nota di contenuto	Part I: The Sociological Identity -- Chapter 1: Introduction -- Chapter 2: A Sociological Professional Identity -- Chapter 3: The Values of Sociology -- Chapter 4: Community Building for Sociologists -- Chapter 5: Networking for Sociologists -- Part II: Transferable Skills -- Chapter 6: A Sociological View of the Resume -- Chapter 7: Skills in the Sociology Major -- Chapter 8: The Language of Business -- Chapter 9: An Identity-Based Job Search -- Part III: Career Management -- Chapter 10: A Sociological View of Managerial Behavior -- Chapter 11: The Selection Process -- Chapter 12: From Jobs to Careers.
Sommario/riassunto	"Increasing numbers of Sociology programs offer courses or sections of courses that focus on helping undergraduates prepare for careers. Martinez's The Employable Sociologist fills an important gap in the literature. It is distinctive because it focuses on the practical aspects of career development such as resume and cover letter writing, while providing critical insights from Economic Sociology to encourage Sociology students to reflect on career options in a capitalist society

characterized by significant inequality and injustice.” —Mary Scheuer Senter, Professor of Sociology, Central Michigan University, USA “This book takes a purpose-driven approach to providing practical solutions for navigating the job market. The author’s clear and concise language, combined with relatable examples, makes complex concepts easily understandable. Each chapter builds upon the previous one, creating a clear path to follow toward a career. This book is written for students and parents without forsaking academic rigor. This must have companion for Sociology majors should be a standard in Sociology departments worldwide.” —Will Tyson, Associate Professor, University of South Florida, USA This book addresses a gap in and outside academia: how to help Sociology undergraduates develop skills for career success while maintaining a sociologically rigorous approach. Matching sociological theories, methods, and knowledge with contemporary capitalistic managerial and work practices, it shows how sociology undergraduates are not only employable but have marketable advantages over graduates of other disciplines. A student following the program embodied in this book will actively nurture a strong sociological identity; create a job search plan integrating personal and disciplinary interests, values, and skills; design job application materials that provide the best fit for specific jobs and organizations; and launch a satisfying career path. Beyond an employment guide, it will facilitate the teaching of career development by Sociology faculty; increase students’ ongoing confidence in their potential; and provide a solid foundation for communicating the transformative power of Sociology to employers and managers in the government, business, and non-profit sectors. Martha A. Martinez is Associate Professor of Sociology at DePaul University in Chicago, USA. She specializes in Entrepreneurship, Organizations, and Economic Sociology. Her current professional goal is to help sociology undergraduates make a successful transition from school to work and maximize the potential benefits of their sociology degree in the labor market.
