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Sommario/riassunto	EBES conferences have been an intellectual hub for academic discussion in economics, finance, and business fields and provide network opportunities for participants to make long-lasting academic cooperation. This is the 26th volume of the Eurasian Studies in Business and Economics (EBES's official proceeding series), which includes selected papers from the 38th EBES Conference which took place in Warsaw. The conference was organized in hybrid mode with both online and in-person presentations at the Faculty of Economics Sciences, the University of Warsaw in Warsaw, Poland, on January 12- 14, 2022. At the conference, 197 papers by 439 colleagues from 50 countries were presented. Both theoretical and empirical papers in this volume cover diverse areas of business, economics, and finance from many different regions.