

1. Record Nr.	UNINA9910747595903321
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Titolo	Next Generation Roadmapping : Establishing Technology and Innovation Pathways Towards Sustainable Value
Pubbl/distr/stampa	Cham : , : Springer International Publishing AG, , 2023 ©2023
ISBN	3-031-38575-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (375 pages)
Collana	Science, Technology and Innovation Studies
Altri autori (Persone)	PhaalRobert MeissnerDirk KerrClive
Disciplina	658.4012
Soggetti	Strategic planning Technological innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Preface -- Introduction to Roadmapping -- Book Overview -- Strategic Alignment in Organisations -- Techniques and Tools for Roadmapping -- Case Studies: Technology Roadmaps for the Energy Sector -- References -- Acknowledgment -- Contents -- Chapter 1: Roadmapping for Strategic Alignment, Integration and Synchronization -- 1.1 Introduction -- 1.2 Roadmapping for Strategic Planning and Foresight -- 1.3 Management Literature Revisited -- 1.3.1 Strategic Fit and Its Related Theories -- 1.3.2 Elements of Strategic Fit -- 1.3.2.1 McKinsey 7S Framework -- 1.3.2.2 ESCO Framework -- 1.3.3 Processes of Strategic Fit -- 1.3.3.1 SAM Framework -- 1.4 Discussion -- 1.5 Conclusions -- References -- Chapter 2: Technology Roadmaps as an Instrument for Operationalizing Innovation Strategies of Large Corporations -- 2.1 Introduction -- 2.2 Difficulties in Translating Innovation Strategies into Execution -- 2.3 Technology Roadmaps Addressing Challenges of the Innovation Strategy Implementation -- 2.3.1 Turning Strategic Goals into the Tasks of Innovation Projects -- 2.3.2 Prioritization of Innovation Projects Based on Transparent Criteria -- 2.3.3 Introducing Clarity on the Roles and Responsibilities Within Innovation

Projects -- 2.3.4 Improving Transparency of External Partners'
Contribution in the Performance of Joint Innovation Projects

Sommario/riassunto

This book explores the concept of roadmapping as a strategic tool for technology and innovation management. It delves into how roadmapping provides a structured visual approach to support strategic planning and decision-making across various sectors, including energy. The book is edited by experts in the field and includes chapters on strategic alignment within organizations, roadmapping techniques, and case studies. It aims to enhance understanding of roadmapping's role in aligning innovation strategies with business objectives and is intended for professionals in research, teaching, industry, and government who are involved in strategic planning and innovation management.