

1. Record Nr.	UNINA9910747093203321
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Titolo	Impact of Strategies on the Vote Share of New Parties / / Martin Rachuj
Pubbl/distr/stampa	Baden-Baden : , : Nomos, , 2023
ISBN	3-7489-3895-0
Descrizione fisica	1 online resource (225 pages)
Collana	Comparative politics, Volume 13 ; ; Band 82
Disciplina	324.2
Soggetti	Party System Party competition Political Parties Simulation Spatial Theory election programs electoral success engagement strategy established parties salience theory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Can established parties influence the electoral success of new parties? To answer this research question, the author examined the relationships of 168 new parties in 18 highly developed democracies with their established competitors based on their respective election programmes and election results. His analysis of the textual similarity of these election manifestos shows that established parties can influence their competitors' election results by selectively changing the emphasis of their policies. However, competition among the parties must also be taken into account. This study thus contributes to a better understanding of the dynamics of party competition and the opportunities offered by computer-assisted textual analysis in the social sciences.

