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Titolo	Environmental Debates in Albania : Media Discourse during the Post-Communist Period / / by Deniz Çupi
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Nota di contenuto	1. Media and Communication on the Environment: Historical and Normative Approaches -- 2. The Environment in Politics, Business and Civil Society -- 3. Monitoring of Print Media, Portals and Broadcasts -- 4. Who Drives the Discourse on the Environment -- 5. Environmental Issues Addressed by the New Media -- 6. Communication and Construction of Environmental Issues -- 7. Environmental News and Journalistic Practice -- 8. Culture, 'invasion of nature' and Advertising -- 9. Media and Raising Environmental Awareness -- 10. Media, the Public, Policies and Environmental Issues.
Sommario/riassunto	This book investigates the role played by classical and digital media, and social networks in shaping debates on the environment. Providing a unique window of observation on environmental debates, the book explores the media theatre from the post-communist perspective of Albania. The work navigates the creation and development of environmental debate in Albania using evidence-based case studies,

investigating the role of actors involved, who are closely related to the media, such as in business or politics. *Environmental Debates in Albania* offers an original insight on environmental debate, which is closely tied to and influenced by the place and culture within which it originates. Rich literature exists on global environmental issues, protests, policy and the rhetoric around climate change; this book supplies another piece to the puzzle through its focus on the under-researched area of environmental debate in post-communist and Eastern European countries. Deniz(Xhoga) Çupi is a journalist and lecturer of media and communication at "Ismail Qemali" University, Vlore. Çupi is the recipient of the National Award for Best Publicity Contributions to Children's Press Rights, 2006 by CRCA, the National Prize for Journalism, 2003 by UNDP, and the 2010 "Best Investigative Journalist" by the European Consumer Centers Network.
