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Nota di contenuto	Intro -- Preface -- Contents -- About the Editors -- Competitiveness of the Medical Tourism Supply in Portugal -- 1 Introduction -- 2 Factors of Competitiveness of Medical Tourism Supply -- 3 Data and Methodology -- 4 Results -- 5 Discussion -- 6 Conclusion -- References -- WRC Vodafone Rally De Portugal Fostering Tourism Development -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Results -- 5 Conclusions -- References -- The Brazilian Tourist on International Trips: A Behavioral Analysis -- 1 Introduction -- 2 Theoretical Background -- 3 Methodology -- 4 Results and Discussion -- 5 Final Considerations and Next Steps -- References -- An Empirical Model for Measuring Quality and Maturity of Interoperability of E-Government Solutions: Case Study-Public Entities Related to Tourism, Hospitality, and Gastronomy in Ecuador -- 1 Introduction -- 1.1 Problematic -- 1.2 Selected Problem -- 1.3 State of the Art -- 2 Model -- 2.1 Enablers -- 2.2 Public Entity Objectives -- 2.3 Domains -- 2.4 Components for Measuring Quality -- 2.5 Components for Measuring Maturity -- 2.6 Components for Measuring Interoperability -- 2.7 Implantation Protocol -- 3 Case Study and Model Implementation -- 4 Conclusions -- References -- Participation of Latin America and Ecuador in the Creation of Enterprises in the Orange Economy -- 1 Introduction -- 1.1 Background of the Orange Economy in Latin America -- 1.2 News of Ecuador in the Orange Economy -- 2 Methodology -- 3 Discussion and Results

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