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Titolo	Textbook of medical administration and leadership // edited by Erwin Loh, Paul W. Long
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Descrizione fisica	1 online resource (442 pages)
Altri autori (Persone)	LohErwin LongPaul W
Disciplina	362.1068
Soggetti	Health services administration
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Nota di contenuto	Making Sense of Healthcare -- Medical Leadership and Management -- Personal and professional development -- Medical Workforce Management -- Practical Clinical Governance and Risk Management -- Quality Improvement and Understanding Data -- Strategic Planning in Healthcare -- Clinical Service Planning -- Health Policy and Advocacy -- Health Crisis Management -- Managing Budgets, Costs, and Variances – A “How-to” Guide for Medical Managers -- Health Economics, Health Care Funding including Activity Based Funding: What a Medical Manager Needs to Know -- Legal Medicine in the Administration of Health Care -- Private Health and Insurance -- Health Information Technology -- Population and Public Health -- Politics, Policies and Media -- Mental Health -- Medical Education -- Research governance.
Sommario/riassunto	This textbook covers all general areas of knowledge required for a trainee, generalist medical administrator, and doctor undergoing training to be a medical administrator specialist. Chapters cover all the key topics on medical administration and leadership. Some of the key topics included are: health systems and policy, health law, private health and insurance, health disaster planning, population and public health, health information and technology, and health economics and financial management. Medical practitioners of today are part of huge changes in medical practice as continuing developments are happening in biomedical sciences and clinical practice with new health priorities,

rising expectations among patients and the public, and changing societal attitudes. Consequently, basic knowledge and skills, while fundamentally important are not enough today on their own and doctors thus need to demonstrate leadership combined with sound management skills to drive the necessary changes required to meet the challenges head. This book serve as an invaluable resource for a wide spectrum of physicians including specialists, clinician managers and other health professionals, as well as non-clinical managers working in health. This is a gateway text for trainees in medical administration, specialist medical administrators, aspiring medical managers, health service managers, and heads of service and departments in various medical specialties.
