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Nota di contenuto	Chapter 1. Why Startups need an Inclusive ecosystem to survive and thrive? -- Chapter 2. Investigating The Role of Entrepreneurship Education and Training in The Success of Women Tech Entrepreneurs: An Empirical Study -- Chapter 3. A Surge in Green Start-Ups in India: The Study of Sustainable Start-up Ecosystem powered by Green Finance -- Chapter 4. Equity and Inclusion through Craft Revival and Livelihood - A Case Study of the "Kottan Basket" of M.Rm.Rm. Cultural Foundation -- Chapter 5. Corporate Social Responsibility, Social Start-ups, and a Case of Diversity and Inclusion in India -- Chapter 6. The Impact of Covid 19 Pandemic on Women Entrepreneurs: Opportunities and Challenges -- Chapter 7. Women's Business in remote Villages: Two

Generations, Many Changes -- Chapter 8. Scalable Mentoring Programmes - the key to Entrepreneurship Development -- Chapter 9. The importance of Being Yourself - Awareness and Understanding in Leadership -- Chapter 10. Women's Entrepreneurship and the Start Up Ecosystem in India -- Chapter 11. Diversity - A Challenge in Global Health -- Chapter 12. Women in Sustainable Businesses: Insights From India.

Sommario/riassunto

This book is about the lack of inclusion in the startup ecosystem for women entrepreneurs in India as well as the world due to which the challenges they face and how we can create inclusive ecosystem for women as well as other marginalised sections of the society. The twelve chapters of the book address a wide range of areas such as how entrepreneurship education may help create higher entrepreneurial intentions and how mentoring can help these first-time entrepreneurs set up, manage, sustain, and scale their startup. The international chapter authors in this book have written from different parts of the world such as Israel, Germany etc. and shared the challenges women or people from other marginalized sections of the society such as People with Disabilities across the world face. Some of the authors have written about sustainable businesses such as Green startups and green finance, revival of age old crafts by way of Diversity and Inclusion, how Covid has impacted women entrepreneurs and others. The chapters also offer action points that government, policy makers, incubators, accelerators, investors, universities can take up and create an integrated and inclusive eco-system that will offer end to end solutions for creating entrepreneurial intention among people from all walks of the society irrespective of gender, age, social status, disabilities, caste or creed. Anyone who is interested in becoming an entrepreneur or wants to help others who have entrepreneurial intention should read this book and see how it could benefit them as well as where and how they could contribute. Any corporate with an aim to extend their CSR activities and support these startups could learn how some other corporates are doing this. Aspirational women entrepreneurs could read it and find support at the right places.
