

1. Record Nr.	UNINA9910171053803321
Titolo	Bollettino dell'Archivio per la storia del movimento sociale cattolico in Italia
Pubbl/distr/stampa	Milano, : Vita e pensiero
ISSN	1827-7977
Descrizione fisica	1 online resource
Disciplina	261.8/3/0945
Soggetti	Church and social problems - Italy Church and social problems - Catholic Church Church and social problems Economic history Social conditions Periodicals. Italy Economic conditions Periodicals Italy Social conditions Periodicals Italy
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Periodico

2. Record Nr.	UNINA9910746296603321
Titolo	Digital Economy. Emerging Technologies and Business Innovation : 8th International Conference, ICDEc 2023, Braga, Portugal, May 2–4, 2023, Proceedings / / edited by Rim Jallouli, Mohamed Anis Bach Tobji, Meriam Belkhir, Ana Maria Soares, Beatriz Casais
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
ISBN	3-031-42788-2
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (443 pages)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 485
Disciplina	006.3
Soggetti	Electronic commerce Business information services Application software Education - Data processing Telemarketing Internet marketing e-Commerce and e-Business IT in Business Computer and Information Systems Applications Computers and Education Digital Marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Digital transformation -- Barriers to Digital Transformation in SMEs: A Quantitative Study -- Introduction of 3G mobile internet and its effect on start-up formation: A case of Palestine -- Unpacking the Differences in Perceptions of Barriers to Digital Transformation – A Socio-Demographic Analysis -- Sustainable Business Models beyond the Carbon Footprint – A Review of perceived sustainability Dimensions in practical BMI based on Case Studies -- E- learning & Digital competencies -- Student-centered Design and Evaluation of a Learning Analytics Dashboard -- Competences for Digital Transformation in Companies – An Analysis of Job Advertisements in Germany -- How can

Learning Analytics Enhance Online Teaching? A Teacher's Perspective -- Digital Marketing and Artificial Intelligence -- The Influence of Online Ratings and Re-views in Consumer Buying Behavior: A Systematic Literature Review -- The impact of technological innovation on employment in developing countries-case of Morocco -- Seamless Payment through Artificial Intelligence in food retail: Factors influencing Purchase Intent -- E-Finance and Digital Assets -- Is Bitcoin's environmental risk inflated? Elasticity and fossil fuels -- The Initial Coin Offering: is it a profitable tool for investment -- Do Digital Financial Inclusion affect Economic Growth? New insights from MENA countries -- Antecedents and outcomes of brand hate: A case of anti-brand community -- Digital Marketing and Data Analytics -- A Systematic Literature Review on CRM Critical Success Factors: The Transversal Role of Data Analytics Capabilities -- Consumer Experience and Augmented Reality Wine Label Application -- Portuguese digital agencies and their clients' social networks -- Extracting Business Activities for Digital Transformation in the SET Healthcare Sector Using Verb Phrases Analysis -- Digital Economy -- Stock Market Activity and Financing Decisions in the Technology Industry: Does Upstream-Downstream Innovation Matter -- The symmetric and asymmetric effects of Digitalization on economic growth in African Countries: Evidence from linear and non-linear ARDL Models -- Online session -- Societal complexity problem of E learning adoption in a post covid context: A Tunisian university case -- Promoting the relationship E. Governance-Good Governance through public trust: The case of Tunisian Public Administration -- Fake News Detection in the Tunisian Social Web -- The influence of corporate organizational culture on financial performance: The case of Tunisian companies -- A forecast of Brent prices in times of Ukrainian crisis using ARFIMA models -- Cognitive Assessment based on Skeleton-based Action Recognition. .

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#### Sommario/riassunto

This book constitutes the proceedings of the 8th International Conference on Digital Economy, ICDEc 2023, which took place in Braga, Portugal, in May 2023. The 26 full papers included in this volume were carefully reviewed and selected from 72 submissions. They were organized in topical sections as follows: Digital transformation; e-learning and digital competencies; digital marketing and artificial intelligence; e-finance and digital assets; digital marketing and data analytics; digital economy; online session.

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