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Descrizione fisica	1 online resource (415 pages)
Collana	Understanding Innovation Series
Altri autori (Persone)	LeiferLarry
Disciplina	601.9
Soggetti	Creative ability in business Technological innovations
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Sommario/riassunto	This book explores the principles and applications of design thinking, a mindset and process that facilitates innovation across various domains. Edited by Christoph Meinel and Larry Leifer, the volume is part of a series that presents research findings from the Hasso Plattner Design Thinking Research Program. The book emphasizes the importance of collaboration, creativity, and an iterative approach to solving complex problems. It showcases research conducted at the Hasso Plattner Institute in Germany and Stanford University, highlighting the societal impact of design thinking in fields such as governance, education, and technology. The book is intended for academics, practitioners, and anyone interested in leveraging design thinking to drive innovation.