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Nota di contenuto	Intro -- Preface -- Contents -- Part I Quantum Decision Theory -- 1 A Brief Overview of the Quantum-Like Formalism in Social Science -- Introduction -- Quantum Versus Quantum-Like -- Quantum Probabilistic Modelling of Decision Making: Is This Exotic? -- What is the Main Advantage of Quantum Information Processing? -- Classical Versus Quantum Probability -- Classical (Bayesian) Versus Quantum (Generally non-Bayesian) Rationality and Social Lasing -- Agreeing to Disagree -- Classical Physics Formalism in Economics and Finance -- Quantum-Like Formalism in Economics and Finance -- Conclusion -- References -- 2 Cooperative Functioning of Unconscious and Consciousness from Theory of Open Quantum Systems -- Introduction -- A Few Words About Quantum Formalism -- Indirect Measurement Scheme: Apparatus with Meter Interacting with a System -- More Technical Details -- Indirect Measurements of Mental Observables: Unconscious as a System and Consciousness as a Measurement Apparatus -- Contextuality -- Concluding Remarks -- References -- 3

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Sommario/riassunto

This book is an outcome of the interdisciplinary conference held at OP Jindal Global University (Quantum Decision-making and Complexity modeling, and their possible applications in social sciences, economics, finance and public policy). The volume builds upon the emerging fields of econophysics, complexity theory and quantum like modelling in cognition and social sciences, and their plausible applications in economics and public policy. There can be deep linkages between the micro, meso and macro scales at which these paradigms operate. In this data-driven age, greater amounts of information, along with th facility to harvest, sort and process said information, have permitted an expansion of the capability to study a society's various factors to a degree of detail and inclusiveness that has never before been available to researchers. As a resutl, an increasing number of throughlines is being discovered, revealing heretofore unknown connections between various disciplines and enhancing the study of such societal tropes as finance, language, shared behavior, and many others. As the reader will see, with clearer understanding of the interconnectedness of society's assorted parts comes a clearer understanding of the society as a whole. We have received critical thoughts from noted experts in social and natural sciences to explore possible interconnections.