

1. Record Nr.	UNINA9910746285803321
Autore	Chen Jin
Titolo	Enterprise Innovation Ecosystem : Theory and Practice
Pubbl/distr/stampa	Singapore : , : Springer, , 2023 ©2023
ISBN	981-9933-74-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (349 pages)
Disciplina	658.4012
Soggetti	Technological innovations Business networks
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Contents -- 1 The Concept of Innovation System -- 1.1 Innovation: Origin and Paradigmatic Evolution -- 1.1.1 Concept and Origin of Innovation -- 1.1.2 The Evolution of Innovation Paradigm -- 1.2 The Epistemology of Innovation System -- 1.3 The Evolution of the Innovation System -- 1.3.1 National Innovation System -- 1.3.2 Regional Innovation System -- 1.3.3 Industrial Innovation System -- References -- 2 Enterprise Innovation System -- 2.1 The Origin of Enterprise Innovation System -- 2.2 The Connotation, Structure and Characteristics of Enterprise Innovation System -- 2.2.1 The Connotation of Enterprise Innovation System -- 2.2.2 The Structure and Characteristics of Enterprise Innovation System -- 2.3 The Evolution of Enterprise Innovation System [10] -- 2.3.1 The First Generation: The Innovation System Centered on Internal R&D -- 2.3.2 The Second Generation: Innovation System Based on Collaboration/Integration -- 2.3.3 The Third Generation: The High Strategic Management-Orientated Innovation System -- 2.3.4 Fourth Generation: Innovative Ecosystem -- 2.4 Enlightenment of Enterprise Innovation System -- References -- 3 Innovation Ecosystem -- 3.1 The Background, Significance and Paradigm Evolution of Innovation Ecosystem -- 3.1.1 The Background of Innovation Ecosystem -- 3.1.2 Research Significance of the Innovation Ecosystem -- 3.1.3 Paradigm Foundation

of the Innovation Ecosystem [32] -- 3.1.4 Paradigm Evolution
of the Innovation Ecosystem -- 3.2 The Connotation
and Characteristics of the Innovation Ecosystem

Sommario/riassunto

Jin Chen's 'Enterprise Innovation Ecosystem' explores the theory and practice of innovation systems within businesses. The book delves into the evolution of innovation paradigms, examining national, regional, and industrial innovation systems. It highlights the significance of core competencies in building innovative ecosystems, using case studies of companies like Apple, Siemens, and Huawei. Chen aims to provide a comprehensive understanding of how innovation can drive sustainable development and enhance competitive advantage. The book targets academics, business leaders, and policymakers interested in innovation management and strategic development.
