

1. Record Nr.	UNINA9910794574203321
Autore	Berger Stephen
Titolo	Rheumatic Fever and Scarlet Fever : Global Status // Stephen Berger
Pubbl/distr/stampa	Los Angeles : , : Gideon Informatics, Inc, , 2021
ISBN	1-4988-3341-1
Descrizione fisica	1 online resource (136 pages)
Disciplina	616.9
Soggetti	Rheumatic fever
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910743694603321
Autore	Duziak Dominika
Titolo	Blockchain for Hospitality and Tourism : A Guide to the Future // by Dominika Duziak
Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2023
ISBN	9781484296363 1484296362
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (165 pages)
Disciplina	338.47910285
Soggetti	Blockchains (Databases) Risk management Data protection - Law and legislation Computer networks - Security measures Data protection Tourism Management Blockchain IT Risk Management Privacy Mobile and Network Security Security Services Tourism Management

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Note generali	Place of publication from publisher's website. Includes index.
Nota di contenuto	Chapter 1: The Blockchain Promise -- Chapter 2: Demystifying Blockchain -- Chapter 3: Blockchain Ecosystem -- Chapter 4: Into the Web 3.0 -- Chapter 5: Cryptocurrencies -- Chapter 6: Decentralized booking platforms -- Chapter 7: Non-Fungible Tokens -- Chapter 8: The Metaverse -- Chapter 9: Blockchain and Industry 4.0 – the path to a Smart Hotel -- Chapter 10: Risks and Challenges of Blockchain adoption in Hospitality -- Chapter 11: Conclusion - Embracing the Future of Blockchain in Hospitality and Tourism.
Sommario/riassunto	Learn blockchain in a simple, non-tech way and explore the different emerging technologies that open a world of opportunities in the space of tourism and hospitality. This book showcases examples of blockchain-based solutions implemented in different industries and connects them to use cases in hospitality and tourism (disintermediation, payments, loyalty programs, supply chain management, identity management etc.). Blockchain is one of the disruptive technologies that lays foundations for Web3.0, NFTs, Metaverse and other innovations. Despite many benefits, its adoption in the hospitality industry is very slow. Lack of awareness and connection to clear return-on-investment, coupled with many misconceptions and general perception of complexity is one of the main reasons why hospitality managers are reluctant to embark on the blockchain train. Blockchain for Hospitality and Tourism serves as a practical guide to the world of innovations, from the basics of blockchain to “how to start a project” with brief explanations of different technologies and capabilities. You'll review NFTs and Metaverse, along with current developments, tools, and platforms. After reading this book, you'll be equipped with enough knowledge to make strategic business decisions and able to discuss these topics within your organization and with vendors and suppliers in a comfortable way. As blockchain enters the next phase of its evolution, with more user-friendly interfaces and interoperability, see how it opens a world of opportunities in the space of tourism and hospitality. .