

1. Record Nr.	UNINA9910743399003321
Titolo	Periodical Studies Today : Multidisciplinary Analyses // edited by Jutta Ernst, Oliver Scheiding, and Dagmar von Hoff
Pubbl/distr/stampa	Leiden ; ; Boston : , : Brill , 2022
ISBN	90-04-46831-5
Descrizione fisica	1 online resource (501 pages)
Collana	Studies in Periodical Cultures ; ; 1
Disciplina	050/.148
Soggetti	Periodicals - Publishing - Research - Methodology Periodicals - History Newspapers - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	International specialists explore magazines and newspapers from a sociocultural perspective allowing us to understand the relation between its audience and these much beloved friends from the late seventeenth to the twenty first century. A must-read for academic and interested readers who wish to explore new and relevant ways to analyse periodicals.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Acknowledgments -- List of Figures and Tables -- Note on Contributors -- Introduction: Periodical Studies as a Transepistemic Field / Jutta Ernst and Oliver Scheiding -- i: Seriality and Order -- Seriality and Order / Oliver Scheiding -- 1 The Object of Periodical Studies / Gustav Frank and Madleen Podewski -- 2 Reading Illustrated Magazines with Wittgenstein: Methodological Approaches to the Visual Seriality of Illustrated Magazines (1880–1910) / Vincent Frohlich -- ii: Materiality -- Materiality / Oliver Scheiding -- 3 Signifikanz des Typographischen oder Was Kleists »Marionettentheater« mit Extrablättern vom April 1814 anlaßlich der Einnahme von Paris verbindet: Konzeptuelle Überlegungen zum materialphilologischen Umgang mit »Journalliteratur« / Nicola Kaminski -- 4 Die Illustration als parole condensee fur geistig Arme? Explizite und implizite Selbstreflexion im Magasin Pittoresque (1833) / Andreas Beck -- 5 Millions of Old Newspapers: Back Number Budd and the Materiality of the Periodical / Ellen Gruber Garvey -- iii: Multimodality -- Multimodality / Oliver Scheiding -- 6 The Semiotic Work Design Can

Do: A Multimodal Approach to Visual Storytelling / Hans-Martin Rall and Wibke Weber -- 7 Magazines, Affects, and Atmosphere / Sabina Fazli -- 8 Indie Magazines and the Metafunction of Visual Identity / Abby Hohenstatt -- iv: Translation -- Translation / Jutta Ernst -- 9 Translation and Periodical Studies: The Pionier's Rewriting of Frank Norris's *The Octopus* / Florian Freitag -- 10 Transnationale Avantgarde-Zeitschriften als Verhandlungsforen europäischer Kunst, Gesellschaft und Politik: Contimporanul und Integral / Iulia-Karin Patrut -- v: Infrastructure and Agency -- Infrastructure and Agency / Oliver Scheiding -- 11 Die Zeitung als Akteur: Theoretische, heuristische und methodische Zugänge in der modernen Mediengeschichte / Maximilian Kutzner -- 12 Under the Cover of Religious Periodicals: Magazine Agency and Newsroom Practice / Oliver Scheiding and Anja-Maria Bassimir -- vi: Community -- Community / Jutta Ernst -- 13 Metropolitan Communities: Periodicity and Participation in Late Nineteenth-Century Popular Lecturing and Penny Fiction Weeklies / Anne-Julia Zwierlein -- 14 Romanticism's Little Magazines: The Nineteenth-Century Avant-Garde and Collective Position-Taking in *The Dial* / Clemens Spahr -- vii: Location and Transfer -- Location and Transfer / Jutta Ernst -- 15 Reenvisioning the Canon: Three Early American Printers and Their Transnational Routes / Mark J. Noonan -- 16 The Periodical Press in the Upper Rhine (1780–1810): Cultural Transfers and Cross-Border Figures / Anais Nagel -- 17 Transcultural Careers in the Periodical Press: Fleury Mesplet and Paul-Marc Sauvalle as Transatlantic Mediators / Hans-Jurgen Lusebrink -- Index.

---

#### Sommario/riassunto

Combining theoretical and empirical approaches, this volume offers a wide-ranging survey of periodical research today. It illustrates the shift from content-related investigations and archival recovery to multidisciplinary analyses which consider, for instance, how magazines, newspapers, and other serial print products shape our opinions and help us to form like-minded communities. International specialists explore periodicals as relational artefacts, highlighting editorial constellations, material conditions, translation, design, marketing, and the consumption of newspapers and magazines from the late seventeenth to the twenty-first century. A must-read for academic and interested readers who wish to explore new and relevant ways to analyze periodicals.

---