Record Nr. UNINA9910743353703321 Autore Lin Runhui **Titolo** The Theory and Application of Multinational Corporate Governance / / by Runhui Lin, Jean Jinghan Chen Pubbl/distr/stampa Singapore:,: Springer Nature Singapore:,: Imprint: Palgrave Macmillan, , 2022 **ISBN** 9789811677038 9811677034 9789811677021 9811677026 Edizione [1st ed. 2022.] Descrizione fisica 1 online resource (204 pages) 658.4 Disciplina Soggetti Corporate governance International economic integration Globalization Management Corporate Governance **Economic Aspects of Globalization** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Chapter 1: Introduction -- Chapter 2: MNEs and Multinational Nota di contenuto Corporate Governance -- Chapter 3: Theoretical Framework for Multinational Corporate Governance -- Chapter 4: Multinational Corporate Governance - A Network Governance Framework -- Chapter 5: Foreign Subsidiary Governance -- Chapter 6: Institutional Distance, Cultural Distance, and MNEs Governance -- Chapter 7: The Institutional Gap and Chinese MNEs Governance -- Chapter 8: Governance Structure and Mechanism of Chinese MNEs -- Chapter 9: Path and Characteristics of the Multinational Governance of Chinese Enterprises -- Chapter 10: Conclusions. Sommario/riassunto Multinational enterprises have become a main engine of the global economy, technical advancement, and product innovation, playing a

pivotal role in the world economy and the global technological

revolution. However, MNEs are also often embroiled in financial fraud

and corporate scandal which show that MNEs should improve their corporate governance. Meanwhile, as COVID- 19 runs rampant across the world, populism and deglobalisation have resurged, and protectionism and unilateralism are exerting negative impacts on the world economy. Achieving sustainable development in this context is a test of a company's management and governance abilities. How should they be governed? This book will be a useful tool for university research-led teaching and fundamental research in corporate governance theories of MNEs in general, as well as using Chinese case studies as evidence to support our theoretical arguments. Jean Jinghan Chen is a Chair Professor in Accounting and Finance and the Dean of Faculty of Business Administration. Prior to joining the University of Macau, Professor Jean Chen worked in the UK higher education sector for almost 30 years and was the Founding Head of Southampton Business School and Chair Professor in Accounting and Finance at the University of Southampton in the UK. Runhui Lin is a Professor in organization and management of the Business School at Nankai University, as well as the director of the Network Governance Center of the China Academy of Corporate Governance (CACG).