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Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (598 pages)
Collana	Smart Innovation, Systems and Technologies, , 2190-3026 ; ; 284
Disciplina	006.3
Soggetti	Computational intelligence Artificial intelligence Tourism Management Big data Computational Intelligence Artificial Intelligence Tourism Management Big Data
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Impact of working capital on the profitability of companies in the tourism sector in Ecuador -- Seasonal Autoregressive Integrated Moving Average Time Series Model for Tourism Demand: the Case of the Island of Sal, Cape Verde -- Green Designs in Hydraulics – Construction Infrastructures for Safe Agricultural Tourism and Sustainable Sports Tourism Facilities Mitigating Risks of Tourism in Crisis at post COVID-19 era -- Firm performance in Portuguese outdoor tourism industry: the corporate governance -- Green marketing trends in specific contexts of tourism and music festivals: preliminary insights -- Exploring the dynamic capabilities of businesses to cope with COVID-19 challenges -- Safety Seal Clean & Safe and recovery of tourism marketing in the (post) pandemic context

-- Creation of a Mobile app Prototype for Internationalization of Rta's Products -- Technologies at the service of education: present and future -- Soft Skills in Action: Developing Tourism Students Skills through Interdisciplinarity -- Tracking technologies in tourism: a bibliometric and content review -- CSR and SDGs contribution to hotels resilience in COVID-19 days -- The perceived effects of events in tourism: The case of the festivities of the Romaria de Nossa Senhora d' Agonia, Viana do Castelo, Northwest of Portugal -- Digital nomads: a growing trend in hospitality in Portugal -- The Importance of Industry 4.0 for a Company -- Digital Transformation in Travel Agencies - The Opinion of Portuguese Travellers -- Health Tourism Monitor System Model.

Sommario/riassunto

This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology & Systems (ICOTTS 2021), held at the University of Cartagena, in Cartagena de Indias, Colombia, from 4 to 6 November 2021. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies.