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Altri autori (Persone)	DeijlWillem van der
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Nota di contenuto	Preface -- Chapter 1. What is business ethics? (Wim Dubbink) -- Chapter 2. Morality: when does it come into play? (Wim Dubbink) -- Chapter 3. The grounding of ethics and business ethics (Wim Dubbink) -- Chapter 4. Moral reasons (Willem van der Deijl) -- Chapter 5. Corporate responsibility and the morality of the market (Willem van der Deijl and Wim Dubbink) -- Chapter 6. Different views on the social responsibility of corporations (Wim Dubbink and Willem van der Deijl) -- Chapter 7. "And what do you think, as a professional?". On personal and professional responsibility in business (Jos Kole) -- Chapter 8. Justice at work (Huub Brouwer and Alexander Andersson) -- Chapter 9. Discrimination, Diversity and Inclusion (Yvette Drissen) -- Chapter 10. Privacy and surveillance (Roos Slegers) -- Chapter 11. Sustainability and Environment (Thomas Decreus) -- Chapter 12. Corporate responsibility for human rights (Bert van de Ven) -- Chapter 13. Advertising Ethics (Ronald Jeurissen) -- Chapter 14. Tax avoidance as a moral issue (Jelle van Baardewijk) -- Chapter 15. Meaningful work (Willem van der Deijl) -- Chapter 16. Animal business, a blind spot of

companies (Monique Janssens) -- Glossary.

Sommario/riassunto

This textbook not only provides the student with a solid foundation in ethics, but introduces students to the most important themes relevant to business today. Issues such as human rights violation down in the supply chain, the effect business has on nature and the environment, and inclusiveness are each discussed in separate chapters, which discuss their importance, but also their challenges. While there are numerous business ethics textbooks, few take a philosophical approach to business ethics. However, without introducing philosophical ethics, discussions about business ethics are bound to get stuck in fallacies and paradoxes. This textbook therefore fills an important societal gap by providing an introduction to profound philosophical issues in clear language at a philosophically high, but accessible level.
