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Altri autori (Persone)	CastellaniPaola RossatoChiara
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Nota di contenuto	Introduction Chapter 1. Accessibility and accessible tourism: the conceptual evolution through the analysis of the literature Chapter 2. The demand for accessible tourism Chapter 3. The conceptual and operational perspectives of digital ecosystems for the analysis of accessible tourism Chapter 4. Accessible tourism from the destination perspective Chapter 5. Cases of accessible tourism Chapter 6. Conclusions.
Sommario/riassunto	This book explores the growing demand for accessible tourism experiences and demonstrates how the perspective of digital ecosystems can play a vital role in creating more inclusive destinations. Through a combination of conceptual arguments and real-world case

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studies, the book sheds light on the practical aspects of accessible tourism. Statistics reveal that over one billion people have severe or moderate disabilities, emphasizing the urgent need for enhanced accessibility in tourism. However, both industry practices and academic research in this field are still lagging behind. The book highlights the challenge of establishing coordination among various stakeholders, including transport operators, hospitality firms, and public authorities, which has hindered the design and implementation of inclusive tourism experiences. By harnessing the power of new technologies, the book illustrates how digital ecosystems can effectively facilitate accessible tourism. It examines the demand for such experiences and demonstrates how embracing a digital ecosystem perspective can contribute to the development of more accessible tourism destinations. In addition to its theoretical insights, the book delves into several practical case studies that showcase successful examples of accessible tourism.